

The Actual Practice of Servant Leadership: Worksheet

Select a company or organization—other than those featured (Starbucks and Southwest Airlines)—where they have adopted the Servant Leadership Model. Conduct a case study. Describe how the organization has implemented a servant leadership culture. Provide at least three specific examples of how servant leadership is carried forth. What are the benefits of implementing this model? Is there a downside? Is this an organization that you would like to work for? Why or why not?

Develop a Culture Playbook based on Coyle's (2022) five insights on effective actions to improve your current organization culture.

1. How would you Amplify Warmth in your current organization?

2. How would you Share a Fallibility in your current organization?

3. How would you Use Mantras in your current organization?

4. Provide an example of how you would Embrace Deep Fun (as opposed to Shallow Fun) in your current organization.

5. Provide an example of how you would Experiment Relentlessly in your current organization.

Coyle, D. (2022, May 2). The Culture Playbook: 60 Highly Effective Actions to Help your Group Succeed. Next Big Idea Club.